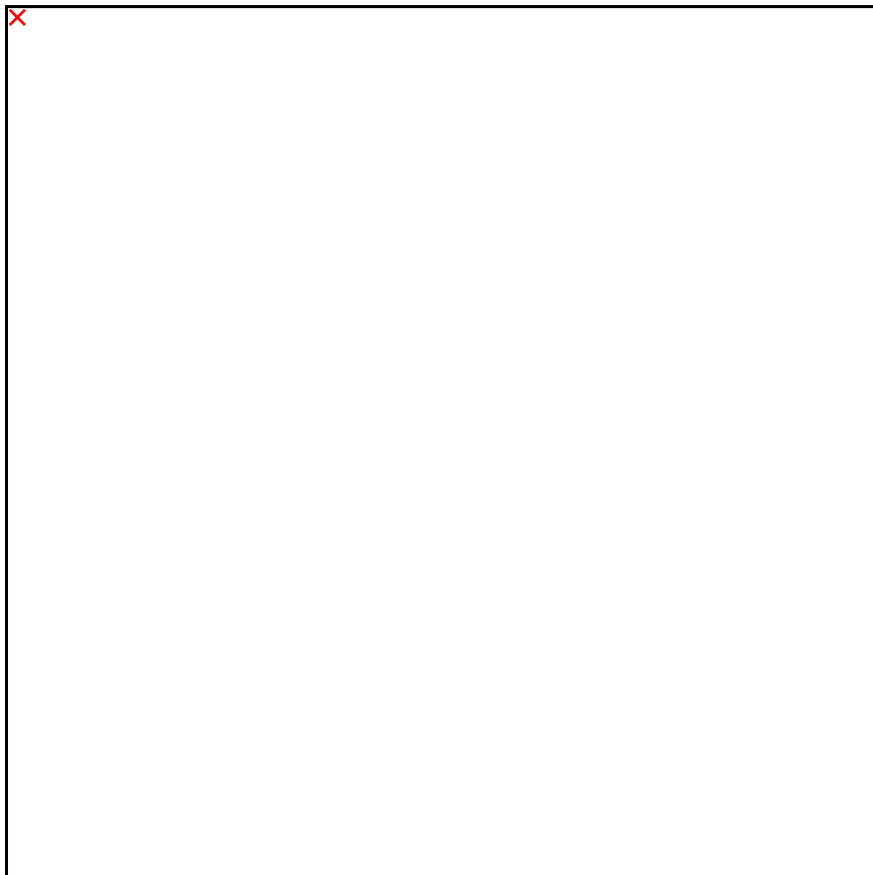


# Super Cyber Weekend Sale Up to 50% Off Travel at Benchmark Resorts & Hotels, Gemstone Collection

11/12/2018



**The Woodlands (Houston), Texas (November 2018)** – [Benchmark Resorts & Hotels](#) and [Gemstone Collection](#) are launching the holiday season with superb savings and curated travel experiences during its annual **Super Cyber Weekend Sale**. Running from **Black Friday (November 23, 2018) through Cyber Monday (November 26, 2018)**, the sale spans 19+ luxury hotels and resorts from the signature brands. Travelers who book during those dates will save up to 50% off stays in top U.S. and Caribbean travel destinations, including Boston, Miami, Orlando, Jackson Hole, San Antonio, Santa Cruz, the island of Curacao and many more. The Super Cyber Weekend Sale is a gift that keeps on giving, since many of these exclusive rates can be booked through April, May and June, and even up to December 2019. Bookings must be made when the links go live between midnight of November 23 through midnight of November 26.

**To be sure guests remember to make their reservations during those dates, Benchmark will send reminders to all those who log onto the Benchmark Resorts & Hotels and Gemstone Collection Super Cyber Weekend Sale booking links prior to November 23, at [www.BenchmarkCyberWeekend.com](http://www.BenchmarkCyberWeekend.com) and [www.GemstoneCyberWeekend.com](http://www.GemstoneCyberWeekend.com).**

“As we transition into the excitement of the holiday season, our goal is to make it easy for holiday shoppers to remember when and how to take advantage of some extraordinary travel values,” says Ted Davis, chief sales and marketing officer for the brands. “This enables our guests peruse the sale offers, decide which suits their travel plans best and then book as soon as the links go live. If they sign up in advance, we’ll send them an email alert once the Super Cyber Weekend booking links are live.”

There is more to the Super Cyber Weekend promotion than great savings. Benchmark pioneered experiential travel and these hotels offer curated adventures in sports, food & wine, wellness and cultural attractions. Guests can tee off on top golf courses, take to the tennis courts, hit the best beaches in Florida and the Caribbean or the ski slopes of Colorado and Wyoming. They can set sail over a silver lake, shop in the chicest boutiques, sample the West Coast’s unique wines, explore the fabulous World of Disney, relive American history from Boston’s Faneuil Hall to San Antonio’s The Alamo, and focus on wellness and rejuvenation – most properties feature superb spas

**Benchmark Resorts & Hotels Super Cyber Weekend Sale offers include:** \_\_\_\_\_

- **The Abbey Resort & Avani Spa, Lake Geneva, Wisconsin** - 40% off entire stay from November 23, 2018 – March 31, 2019.
- **Beachwalk Resort, Hallandale Beach, Florida** - 50% off best available rates through November 2019.
- **Chaminade Resort & Spa, Santa Cruz, California** - 40% off best available rates for stays through April 30, 2019.
- **Doral Arrowwood, Rye Brook, New York** - 50% off through December 31, 2019.
- **Eaglewood Resort & Spa, Itasca (Chicago), Illinois - 50% off a “Wonderous Winter Bed & Breakfast Escape”** through March 31, 2019.
- **Hotel Contessa, San Antonio, Texas** - 50% off through August 31, 2019.
- **Santa Barbara Beach & Golf Resort, Curacao (Caribbean)** - 40% off best available rates through October 31, 2019.
- **Snow King Resort Hotel & Condos, Jackson, Wyoming** - 40% off best available rates through May 20, 2019.
- **Texas A&M Hotel & Conference Center, College Station, Texas** - 50% off through August 29, 2019.
- **The Grove Resort & Spa Orlando, Orlando, Florida** - 50% off best available rates on two- and three-bedroom suites with rates from \$159 per night for travel through April 30, 2019.
- **The Heldrich, New Brunswick, New Jersey** - 50% off a “Sophisticated City Escape” through March 31, 2019.
- **The Nautical Beachfront Resort, Lake Havasu City, Arizona** - 50% off two nights or more November 27, 2018 - February 28, 2019.

#### **Gemstone Collection Super Cyber Weekend Sale offers include:**

- **Ames Boston Hotel, Boston, Massachusetts** - 30% off through April 10, 2019.
- **Copley Square Hotel, Boston, Massachusetts** - 40% off best available rates through October 31, 2019.
- **Costa d’Este Beach Resort & Spa, Vero Beach, Florida** - 40% off stays through June 2019.
- **Garden of the Gods Collection, Colorado Springs, Colorado** - \$200 resort credit with a three-night stay November 23 - December 30, 2018.
- **Marenas Beach Resort, Sunny Isles Beach, Florida** - 50% off best available rates through November 2019.
- **Villas of Grand Cypress, Orlando, Florida** - Up to 40% off on stays through August 31, 2019.
- **Willows Lodge, Woodinville, Washington** - \$199 special rate during the month of December 2018, Sunday – Friday. For Saturdays during December 2018, receive 15% off best available rate. Excludes December 31.

#### **About Benchmark Resorts & Hotels ®**

[Benchmark Resorts & Hotels](#) ® features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renowned for exceptional service and for creating unforgettable memory-making experiences, it is the signature portfolio of [BENCHMARK®, a global hospitality company](#), which has been a leading US-based hospitality management company for nearly 40 years. Many Benchmark Resort & Hotels' properties are certified by [IACC](#), the association that represents the finest meeting venues and services globally, and many have also been recognized with the coveted [Benchmark Conference Centers](#) ® certification of meeting excellence. [www.benchmarkresortsandhotels.com](http://www.benchmarkresortsandhotels.com). To become a fan on Facebook, visit [www.facebook.com/BenchmarkResortsandHotels](https://www.facebook.com/BenchmarkResortsandHotels). Follow us on Twitter at <https://twitter.com/BenchmarkHotels>, on Instagram at [www.instagram.com/benchmarkresortsandhotels](http://www.instagram.com/benchmarkresortsandhotels), and on Pinterest at [www.pinterest.com/benchmarkhotels](http://www.pinterest.com/benchmarkhotels)

#### **About Gemstone Collection**

The [Gemstone Collection](#) includes distinctive hand-picked properties in spectacular and popular U.S. destinations coast to coast. Each upscale resort and hotel destination provides highly-personalized service and luxury reflective of the charm and unique character of the destination, while in keeping with the collection’s shared mission and passion for excellence. A distinguished portfolio of [BENCHMARK®, a global hospitality company](#), which has been a leading US-based hospitality management company for nearly 40 years, the Gemstone Collection is the preferred choice of guests who yearn for inspiring and transformative experiences, customization over conformity, stimulation over predictability, and adventure over routine. [www.gemstonehotelcollection.com](http://www.gemstonehotelcollection.com). To become a fan on Facebook, visit [www.facebook.com/GemstoneHotelCollection](https://www.facebook.com/GemstoneHotelCollection), or follow us on Twitter at [www.twitter.com/GemstoneHotels](https://www.twitter.com/GemstoneHotels), on Instagram at [www.instagram.com/gemstonehotels](http://www.instagram.com/gemstonehotels), and on Pinterest at <https://www.pinterest.com/benchmarkhotels/gemstone-hotels>

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